

# Virtual CFO

In today's fast paced business environment even small-to-medium-sized businesses can do with the expertise of a Chief Financial Officer, a luxury once afforded to large corporations.

By outsourcing the finance function of your business to us it means you immediately access qualified financial experts, with the expertise to drive your business towards success in realising your vision and achieving your goals.

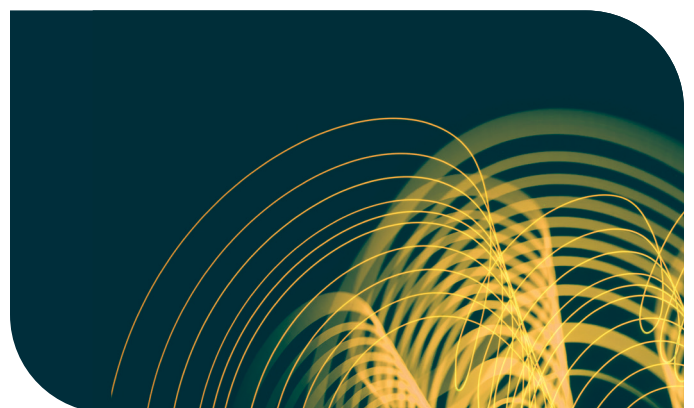
Our Virtual CFO service provides you access to an expert who understands how successful businesses function and assist you with the daily pressures and challenges you face.

We find that often owners of small to medium companies frequently don't have anyone with whom they can discuss strategies and issues. Sometimes your Virtual CFO is a great sounding board. We have a wealth of experience and business insight a business owner can tap into.

## Services

Our Virtual CFO services is tailored for your business but commonly the following is included:

- analysis of pricing and product or service decisions
- bookkeeping
- Company Secretary duties
- creditor payments
- design and refinement of internal accounting systems
- developing budgets and financial forecasts
- developing and monitoring of Key Performance Indicators
- ensuring effective use of cash
- financial modelling (sales projections, break-even analysis, cash flow analysis)
- full payroll function
- human resources advice
- information technology strategy and advice
- maintaining your data integrity by keeping your accounting records up to date
- negotiations with banks and investors
- proactive and tailored business advice
- sales and marketing advice
- sales invoicing and debtor management
- selection of appropriate software
- strategic business planning
- strategies based on industry specific and best practice benchmarking
- timely delivery of management reports.



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## Who we are

We are your trusted business advisor, taking your vision for your company's future and turning it into a meaningful plan with implementable actions and then ensuring that the results are measured.

Our advisors include a number of highly talented and experienced individuals with commercial backgrounds that have worked with a number of different clients in a wide range of industries.

When we look at businesses, and the people in them, we see potential. We don't just see where you are, we see where you could be. We don't just see problems, we see opportunities. What excites us is our client's success, because we get to grow alongside them. And while we're in the business of accountancy and advice, we're actually in the business of people — because we believe that when great people are aligned, great things happen.

## Ensuring you're always ready for what's next

By engaging a Virtual CFO you can expect to see profitability improvements, improved management reporting as well as a more effective and efficient accounting team. This allows you to have more time to focus on your business and make better decisions which ultimately should allow you to see profitability improvements.

## Why Nexia Edwards Marshall NT

### We'll get you there

We're a top 15 global network, already on the ground in over 120 countries, and have offices in every mainland state and territory in Australia.

### The specialists you need

We offer over 30 sector and service specialties, from property and construction, healthcare, professional services and many more.

### A culture of success

We hire a diverse range of individuals with the ability to ask the right questions, listen actively and analyse deeply to spot missed opportunities.

### Ready for what's next

We equip our team with the vital skills to thrive in tomorrow's world, so we can guide you to success, no matter what this looks like.

## Contact us

Contact Sarah McEachern to confidentially discuss this opportunity



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**Advisory. Tax. Audit.**

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